



CONTACT:  
MARY BELLAVANCE  
(978)-538-5704

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## **PEABODY CHAMBER TO HOST BEER GARDEN AT INTERNATIONAL FESTIVAL**

PEABODY, MA – Beer lovers rejoice! Those attending Peabody’s International Festival this year will be able to enjoy a “cold one” at the city’s signature cultural celebration. The International Festival Committee is pleased to announce that the Peabody Area Chamber of Commerce (PACC) will host a Beer Garden at the Festival which takes place on Main Street on Sunday, September 11, 2016.

The Beer Garden will be located in the parking lot of North Shore Bank on Main Street and will be open during Festival hours from 12:00 p.m. - 6:00 p.m. The tasty brews on tap will be a fine compliment to the delicious ethnic cuisine available up and down Main Street.

“The Chamber presented us with the idea of a Beer Garden during this year’s Festival planning process and we all agreed that it was definitely worth a try,” said Mary Bellavance, co-Chair of the International Festival Committee. “North Shore Bank was gracious enough to offer us a spot for the beer garden and we are really excited about this new addition.”

“Beer tents or gardens have become a main stay of festivals around the country in particular with the popularity of craft beer,” commented Deanne Healey, President & CEO of the Peabody Area Chamber of Commerce. “Several years ago we learned the Chamber used to host a beer garden at the festival and we have been looking at ways to bring this feature back. We think it is a nice addition and just another way to ensure the International Festival remains competitive in its offerings in order to attract people to the event.”

There will be a per person beer limit and IDs will be checked at the entrance of the North Shore Bank parking lot. Those under the age of 21 will not be allowed within the premises of the Beer Garden.

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